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Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

## SC-1\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$100.00	10/23-10/26	8	1	8	\$800.00	
		Buyline Comment: NEWS										
	2	M	5A-6A	NEWS	:30	\$100.00	10/29-10/29	2	1	2	\$200.00	
		Buyline Comment: NEWS										
	3	M	6A-7A	NEWS	:30	\$190.00	10/29-10/29	2	1	2	\$380.00	
		Buyline Comment: NEWS										
	4	TU-F	6A-7A	NEWS	:30	\$190.00	10/23-10/26	8	1	8	\$1,520.00	
		Buyline Comment: NEWS										
	5	TU-F	7A-9A	TODAY	:30	\$250.00	10/23-10/26	16	1	16	\$4,000.00	
		Buyline Comment: TODAY										
	6	M	7A-9A	TODAY	:30	\$250.00	10/29-10/29	4	1	4	\$1,000.00	
		Buyline Comment: TODAY										
	7	SA	6A-7A	NEWS	:30	\$125.00	10/27-10/27	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	8	SU	7A-8A	TODAY	:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
		Buyline Comment: SUN TODAY										
	9	SU	8A-9A	MTP	:30	\$1,900.00	10/28-10/28	1	1	1	\$1,900.00	
		Buyline Comment: MTP										
	10	TU-F	9A-10A	TODAY II	:30	\$150.00	10/23-10/26	5	1	5	\$750.00	
		Buyline Comment: TODAY II										

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) HORSFORD FOR CONGRE Product HORSFORD 4 CONG Estimate# 1366 Buyer JESSE DEMASTRIE Phone# Fax#	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 115/122/1366 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	9A-10A	Buyline Comment: TODAY II	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	12	M	10A-11A	Buyline Comment: TODAY III	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
	13	TU-F	10A-11A	Buyline Comment: TODAY III	:30	\$100.00	10/23-10/26	5	1	5	\$500.00	
	14	TU-F	11A-12P	Buyline Comment: RACHEL RAY	:30	\$100.00	10/23-10/26	5	1	5	\$500.00	
	15	M	11A-12P	Buyline Comment: RACHEL RAY	:30	\$100.00	10/29-10/29	2	1	2	\$200.00	
	16	M	12P-1230P	Buyline Comment: NEWS	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
	17	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$125.00	10/23-10/26	5	1	5	\$625.00	
	18	TU-F	2P-3P	Buyline Comment: DRS	:30	\$100.00	10/23-10/26	5	1	5	\$500.00	
	19	M	2P-3P	Buyline Comment: DRS	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
	20	SU	9A-930A	Buyline Comment: NEWS	:30	\$125.00	10/28-10/28	1	1	1	\$125.00	
	21	TU-F	3P-4P	Buyline Comment: PHIL	:30	\$150.00	10/23-10/26	5	1	5	\$750.00	

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Deypart

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	SA	630P-7P	Buyline Comment: JEP	:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
	34	SA	7P-730P	Buyline Comment: WHEEL	:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
	35	M	10P-11P	Buyline Comment: REVOLUTION	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	36	TU	10P-11P	Buyline Comment: PARENTHOOD	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
	37	TH	10P-11P	Buyline Comment: ROCK CENTER	:30	\$950.00	10/25-10/25	1	1	1	\$950.00	
	38	F	10P-11P	Buyline Comment: DLINE	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	39	SA	10P-11P	Buyline Comment: SVU	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
	40	SU	10P-11P	Buyline Comment: L&O AFTER NFL	:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
	41	TU-F	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
	42	M	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
	43	SA	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	10/27-10/27	1	1	1	\$285.00	

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Дәйрәстә

Station KSNV-TV LAS VEGAS, NV. Agency ( ) GMMB  
 Advertiser ( ) HORSFORD FOR CONGRE 3050 K ST NW  
 Product HORSFORD 4 CONG WASHINGTON, DC 20007  
 Estimate# 1366 Agency C/P1/P2/E 115/122/1366  
 Buyer JESSE DEMASTRIE Flight Dates 10/23/2012 - 10/29/2012  
 Phone# Hiatus Weeks  
 Fax#  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	55	TH	9P-10P		:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	Buyline Comment: OFFICE/UP ALL NIGHT											
	56	F	9P-10P		:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	Buyline Comment: GRIMM											
	57	SA	8P-9P		:30	\$350.00	10/27-10/27	1	1	1	\$350.00	
	58	SU	530P-830P		:30	\$4,000.00	10/28-10/28	1	1	1	\$4,000.00	
	Buyline Comment: NFL GAME											

**---REPORT TOTALS---**  
 Report Totals: 151 / \$40,975.00

**---SALES MONTHLY TOTALS---**  
 Oct 12: 124 / \$34,435.00 Nov 12: 27 / \$6,540.00  
 Sales Totals: 151 / \$40,975.00  
 Station Totals: 151 / \$40,975.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

**---COMPETITIVE---**  
 Market Totals \$157,596  
 CATV 0% KBLR 0% KLAS 30% KSNV 26%  
 KTNV 20% KTUD 1% KVCW 3% KVMY 5% KVVU 15%  
 XXXX 0%

**---COMPETITIVE COMMENTS---**  
 NEW ORDER  
 EST SHARES

Books NOV12  
 Demos RA35+

Rep Order# 6832103 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104469 Printed: 08/02/2012 9:08 AM 7 of 7  
EC'd Yes Last Received: 07/18/2012 4:01 PM  
Showing Buylines: All Lines

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Product HORSFORD 4 CONG	WASHINGTON, DC 20007	Salesperson ( ) AMY MCCREARY
Estimate# 1366	Agency C/P1/P2/E 115/122/1366	
Buyer JESSE DEMASTRIE	Flight Dates 10/23/2012 - 10/29/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE